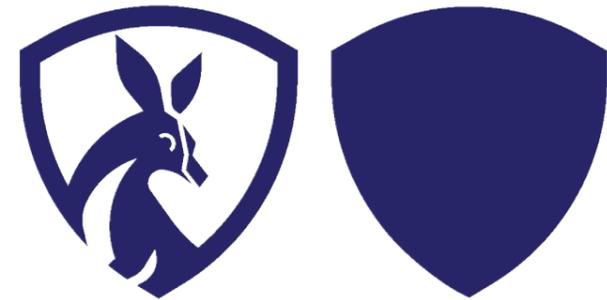




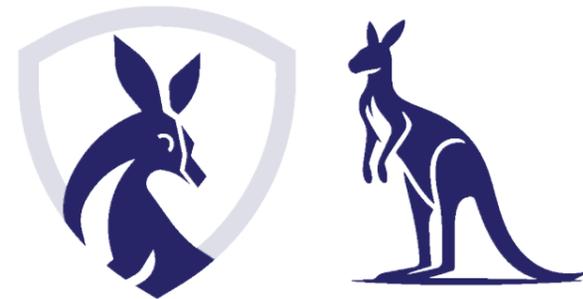
supercar
insurance.com.au

supercarinsurance.com.au is a Car Insurance Company for those who use supercars or expensive cars and are looking for a reliable insurance for them.



SHIELD

*Symbol of security
and insurance*



KANGAROO

*Australia
(instantly recognizable symbol)*

*Speed and agility
(like a car)*

National identity and trust.



CAR *(abstract car)*

Brand Typeface

ANDANTE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

6 weights

Extralight

Medium

Light

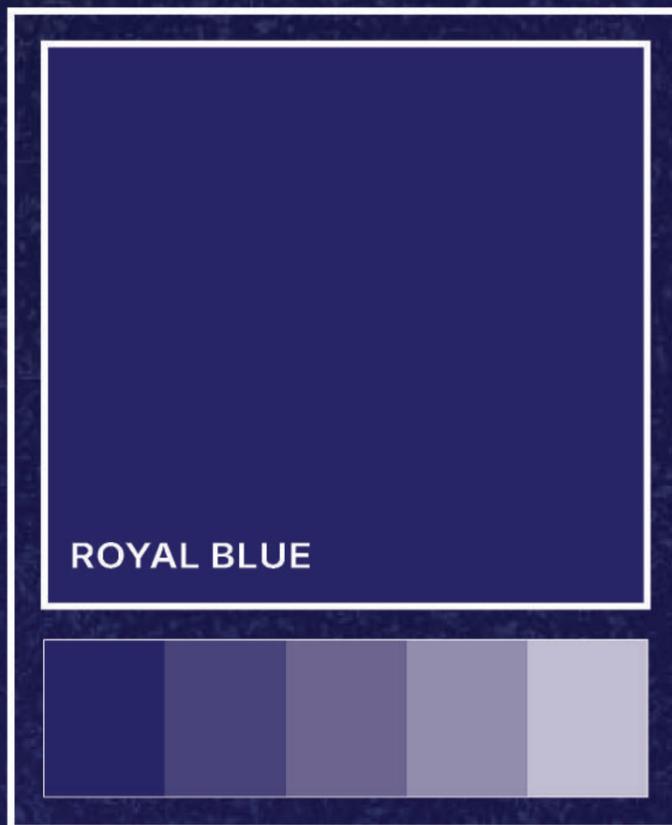
Demi-Bold

Regular

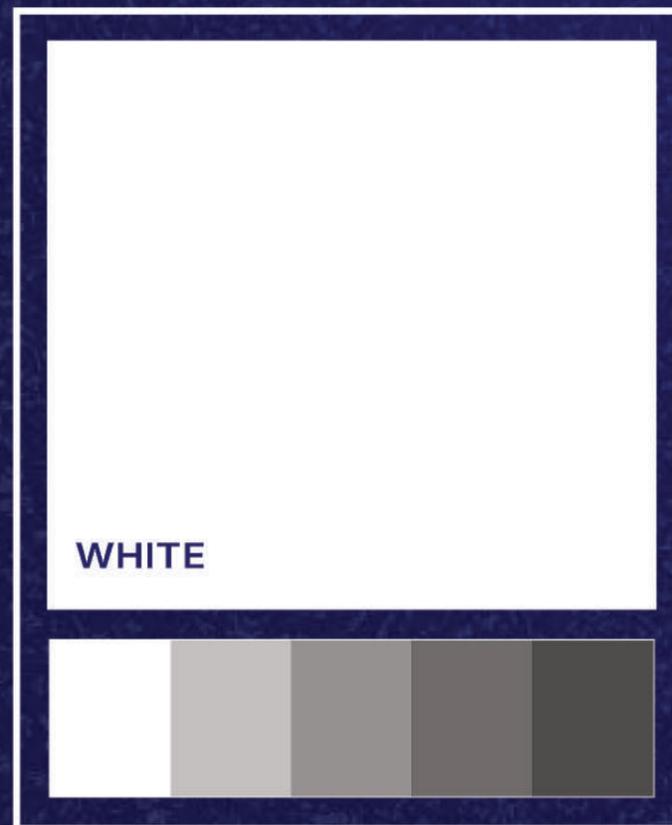
Bold

ABCDEF

Color Palette



HEX : #18186D
RGB : 24% , 24% , 109%
CMYK : 100% , 95% , 30% , 16%



HEX : #FFFFFF
RGB : 255% , 255% , 255%
CMYK : 0% , 0% , 0% , 0%



HEX : #1A1A40
RGB : 26% , 26% , 64%
CMYK : 100% , 96% , 41% , 48%

Layouts



Horizontal Orientation



Vertical Orientation



Icon

App Icon



11:52



supercar



Calendar



Photo





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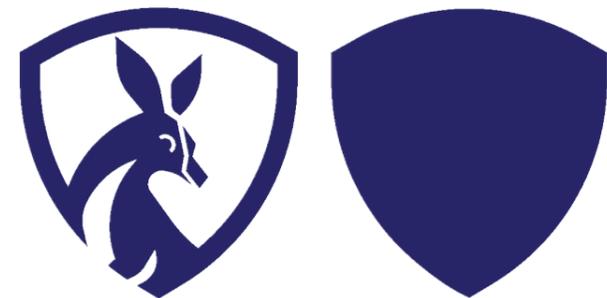
GET YOUR
INSURANCE
TODAY





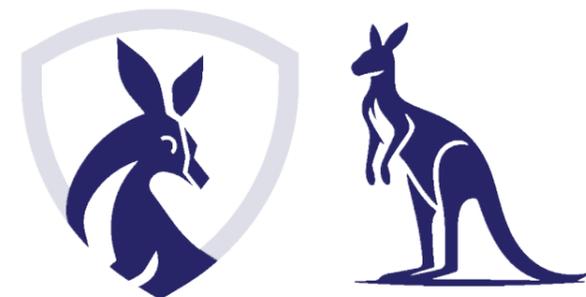

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